

THE WANDERLUST NETWORK LTD COOKIES POLICY

(Updated March 19th, 2025)

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PLEASE READ THIS COOKIES POLICY CAREFULLY BEFORE PROCEEDING TO USE THE WEBSITE

1. Information about our use of cookies

Our Cookie usage is compliant with the Data Protection Act 2018 and we respect, recognise and address our obligations under this law, which came into effect on May 25th 2018. We are mandated to use cookies on your website or mobile site to enhance the functionality of the service and site. Our website, uses cookies to distinguish you from other users of our site, especially if you live in the European Economic Area." This enables us to make improvements to our website and gives you a positive browsing experience. You accept our usage of cookies if you keep browsing the website.

A cookie is a little text file that we, if you agree, store on your computer's hard drive or in your browser. **The Wanderlust Network Ltd** is the "data controller" of your personal information. All Cookies used by this Website are used in accordance with current UK and EU Cookie Law.

2. What are Cookies

Cookies are small text files which are downloaded when you visit a website. Cookies are files that are loaded onto the hard drive of your computer. Your browser can read these files and, in some cases, remember your preferences, e.g. which content to display on the screen.

Depending on the provider, cookies can be:

- a. First Party Cookies – set by ourselves
- b. Third Party Cookies – set by one of our partners for advertising or marketing purposes

Depending on their lifespan, cookies can be:

- a. Persistent Cookies – these remain on your device for a predetermined period and are activated each time you visit Our Site
- b. Session Cookies – these are temporary and only remain on your device from the point at which you visit Our Site until you close your browser. Session cookies are deleted when you close your browser.

Before the Website places Cookies on your computer, a message will be presented with a bar requesting your consent to set those Cookies. By giving your consent to the placing of Cookies,

you are enabling The Wanderlust Network Ltd, to provide a better experience and service to you. You may, if you wish, deny consent to the placing of Cookies; however certain features of the Website may not function fully or as intended.

3. We use the following cookies

We use the following cookies improve our services and website interface;

- a. **Extremely essential cookies.** These cookies are necessary for our website to function.
- b. **Cookies for performance and analysis.** They enable us to identify and tally the number of visitors as well as see how they navigate our website. This helps us make improvements to the way our site functions, like making sure people can quickly locate what they're searching for.
- c. **Functionality cookies.** These help us recognise you the next time you visit our website. This helps us remember your preferences (such your preferred language or area) and personalise our content for you. We can also greet you by name thanks to this.
- d. **Targeting cookies.** These cookies keep track of your visits to our website, the pages you view, and the links you click. We'll use this data to better target our ads on our website and to better understand your interests. For this reason, we might also provide this information to outside parties.
- e. **Third Party Cookies:** Some of the cookies on the Service are operated by third parties, such as Twitter, YouTube, Facebook etc. Some of these third parties (for example third-party advertisers) may use cookies on the Service, in emails or in our advertisements on other websites to allow them to deliver the services they are providing. Some of the cookies operated by third parties may be used for analytics purposes, such as to monitor, analyse and prevent fraudulent traffic or other suspicious activities. In order to create a user-friendly experience, some of our third-party promotions and advertisements are designed to automatically transmit users' information onto the third party's landing page when you choose to "click" on a third party's advertisement or promotion. We do not control these third parties or their use of cookies. This means it is not possible for us to manage these cookies. This Policy only covers the use of cookies by The Wanderlust Network Ltd and does not cover the use of cookies by any third party. Some of these third party cookies are not session based and have varying expiry dates. Please check the websites of these third parties for details on how they use cookies.
- f. **Marketing and Advertising Cookies:** These cookies are used to deliver personalised ads or track the effectiveness of advertising campaigns. These cookies may be used by third-party advertising networks to deliver ads that are more relevant to your interests.

- g. **Flash Cookies:** We may, in certain situations, use Adobe Flash Player to deliver special content, such as video clips or animation. Flash cookies are stored on your device, but they are managed through an interface that is different from the one provided by your web browser. This means that it is not possible to manage Flash cookies at the browser level in the same way you would manage other types of cookies. Instead, you can access your Flash management tools from Adobe's website directly. See Adobe's website.
- h. **Geo-Location Information:** Some devices allow applications to access real-time location-based information (for example, GPS). Some information or other content you place within the Service may contain recorded location information. We may use this information to optimize your experience. Also, some of the information we collect from a device, for example IP address, can sometimes be used to approximate a device's location

It should be noted that we have no control over the use of cookies by third parties, such as advertising networks and companies that provide outside services like online traffic analysis services. These cookies most likely fall under the category of targeting or analytical/performance cookies.

By turning on your browser's option to deny the setting of any or all cookies, you can block cookies. However, you might not be able to access all or some of our site if you use your browser's settings to prevent all cookies, even necessary ones.

4. Can I Change My Cookie Preferences?

You can always change your cookie preferences or delete cookies altogether as discussed in this section. You can change your cookie preferences at any time by clicking on the 'Cookie' icon on your dashboard. You can then adjust the available sliders to 'On' or 'Off', then clicking 'Save and close'. You may need to refresh your page for your settings to take effect.

Alternatively, most web browsers allow you to control cookies in your browser settings. To find out more about cookies and how to manage cookies in your browser settings visit www.aboutcookies.org or www.allaboutcookies.org.

You can visit our Privacy policy to find out more about how Prospects uses your data.

5. How We Use Cookies

We use cookies for the following purposes:

- a. To Enhance User Experience: Cookies allow us to personalise your experience on our website by remembering your preferences and actions.
- b. To Analyse Website Traffic: We use performance and analytics cookies to gather data on how visitors use our site, which helps us make improvements.
- c. To Provide Personalised Content: Cookies enable us to serve personalised content, including relevant ads and messages, based on your preferences and browsing behaviour.
- d. To Improve Website Functionality: Cookies help us maintain website functionality, such as remembering your login details or saved preferences.

6. Consent

When you first visit our website, we will display a cookie consent banner that allows you to accept or decline the use of cookies. By clicking "Accept" on the banner or continuing to use our website, you consent to the use of cookies as described in this policy. If you wish to change your cookie preferences later, you can do so by visiting your browser settings or adjusting your cookie preferences on our website.

7. Update to our Cookies

By updating this page, we reserve the right to change our use of cookies policy at any moment. We expect you to periodically review this page to stay informed of any changes we make, as they will be legally binding on you. This usage of cookies policy may contain elements that are replaced by notices or terms that are posted elsewhere on our website.

8. Cookie Retention

Cookies will be retained for varying periods depending on their type:

- a. Essential cookies are stored for the duration of your browsing session, while
- b. Performance and marketing cookies are typically stored for up to 2 years, after which they will expire.

You can control the deletion of these cookies through your browser settings.

9. Contact Us

If you have any questions or concerns about our use of cookies or this Cookie Policy, please contact us at:

The Wanderlust Network Ltd

Email: Hello@TheWanderlustNetwork.com